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February 6, 2008

TO: Commissioner for Patents
Attn: Piotr Poltorak
Patent Examining Corps
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FROM: Garth VivierOUR REF: 2050.116US1FAX NUMBER (571) 273-8300

* Please deliver to Examiner Poltorak in Art Unit 2134. *

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In re. Patent Application of: Steven O MarkelExaminer: Piotr PoltorakSerial No.: 10/045,453Group Art Unit: 2134Filed: November 1, 2001Docket No.: 2050.116US1

Title: SYSTEM AND METHOD FOR DEVELOPING RULES BASED PRESENTATIONS
FOR INTERACTIVE PLATFORMS

By: Name: Garth VivierReg. No.: 57,313

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Michele Quaranto

2-7-2008
Date of Transmission

S/N 10/045,453PATENTIN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Steven O Markel

Serial No.: 10/045,453

Filed: November 1, 2001

Customer No. 44367

Title: SYSTEM AND METHOD FOR DEVELOPING RULES BASED
PRESENTATIONS FOR INTERACTIVE PLATFORMS

Examiner: Piotr Poltorak

Group Art Unit: 2136

Docket: 2050.116US1

Confirmation No.: 4290

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REVOCATION AND POWER OF ATTORNEYCERTIFICATE UNDER 37 CFR § 3.73(b)

&

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In accordance with 37 C.F.R. Section 1.36, M.P.E.P. Section 402.05 and 402.07, please revoke any existing Powers of Attorney, if any, and appoint the following attorneys and/or patent agents to prosecute this application and to transact all business in the Patent and Trademark Office in connection therewith:

Customer Number: 44367

CERTIFICATE UNDER 37 CFR § 3.73(b)

Intellocity USA Inc. hereby certifies that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of an assignment from the inventor(s) recorded 04/01/2002 on Reel 012792, Frames 0550 - 0551. To the best of my knowledge and belief, title is in Intellocity USA Inc., the assignee.

Pursuant to 37 C.F.R. § 3.73(b) I hereby declare that I am empowered to sign this certificate on behalf of Intellocity USA Inc., the assignee.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true.

Please direct all correspondence in this case to:

Schwegman, Lundberg & Woessner, P.A.
Customer No. 44367

Date 02-04-2008

By

Name: Mark Bearault

Title: General Counsel